

Lessons from the Financial Crisis and Opportunities for the Future

NOKIA

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Outline

- Long term impact of the Financial Crisis
 - "The West and the Rest" – where growth lies?
 - Changing competition and innovation patterns
- Future opportunities
 - ICT and productivity
 - Meeting societal challenges



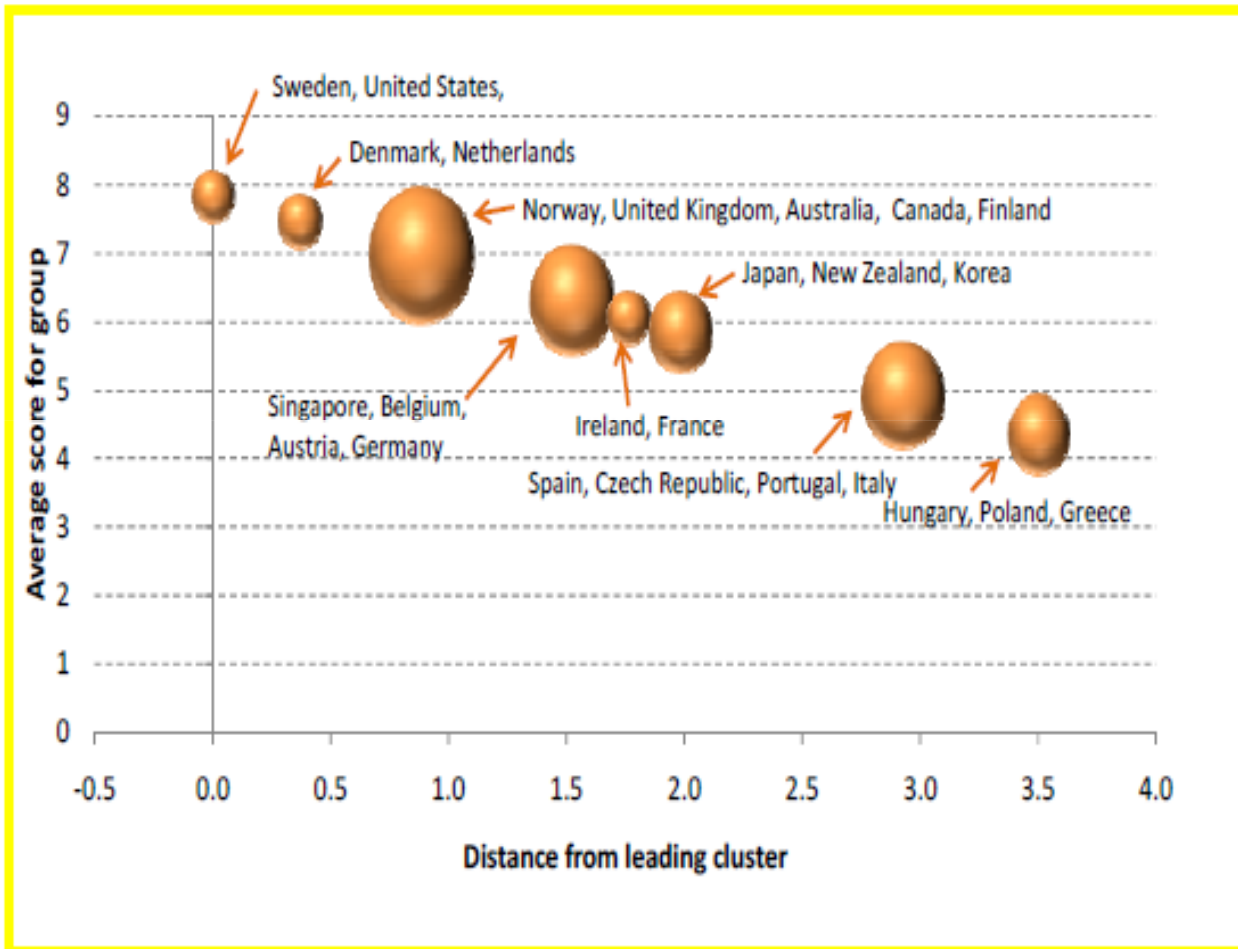
Long Term Impact of Financial Crisis

- What future for the West?
- Tapping to new sources of competition and innovation
- How to prepare for the Future?



Future Opportunities

Figure 3: Cluster diagram for innovation economies



1. Productivity matters
2. Societal challenges abound in the Western economies – using ICT in solving them
3. Role if ICT in emerging markets

Thank You

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